

Brooke Scibelli

User Experience Designer

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EXPERIENCE

- 12/2023 - 01/2024 **DGCooley & Co. | UX Design Consultant | Contract**
Enhanced presentation tool UI for UX Researchers, streamlining user experience and optimizing reporting.
- 08/2023 - Current **The Opportunity Project | UX Designer**
Used federal data on a cross functional team to design an educational financial literacy tool, led by the Consumer Financial Protection Bureau.
- 05-06/2023 **Pelican Invests | UX Designer & Project Manager**
Partnered with Fintech start-up to conduct user interviews and usability tests and delivered improved user dashboard and flows.
- 2016- Current **Non Issue Studio | Co-Founder & Designer**
Co-founder of an independent creative business designing handmade goods, teaching classes, and consulting on marketing strategies.
- 2019-23 **Institute of Contemporary Art Boston | Design & Art Lab Programs Manager**
Designed programs, taught intergenerational classes, and supervised a staff of 15+.
- 2015-19 **Eliot School of Fine & Applied Arts | Program Manager & Art Teacher**
Managed fundraising, marketing, events, and taught K-12 visual arts classes.
- 2013-15 **Design Museum Boston | Events & Content Producer**
Crafted educational content, raised \$50K through events, and devised marketing strategies.

EDUCATION

- 2023 General Assembly, UX Design Immersive Certificate
- 2008-12 Massachusetts College of Art & Design, Bachelor of Fine and Arts, Studio for Interrelated Media

ABOUT

I'm a UX Designer with a background in studio art, education, and non-profit program management. I have over a decade of experience creating visually stunning products, designing educational content, and leading cross-functional teams towards organizational goals.

HARD SKILLS

UX Research, Design Strategy, Wireframing and Prototyping, Graphic and Visual Design, Interaction design, Mobile design, Usability testing, User interviews, Design thinking

SOFT SKILLS

Team leadership & management, collaboration, Trauma informed teaching, Anti-Racist teaching training, event planning, marketing, fundraising

TOOLS

Figma, Creative Suite, Dovetail, Canva, Facebook Business, Google Applications, MaliChimp, Optimal, Trello, Squarespace